



A Pirate story about  
*Leadership*  
*Talent management*

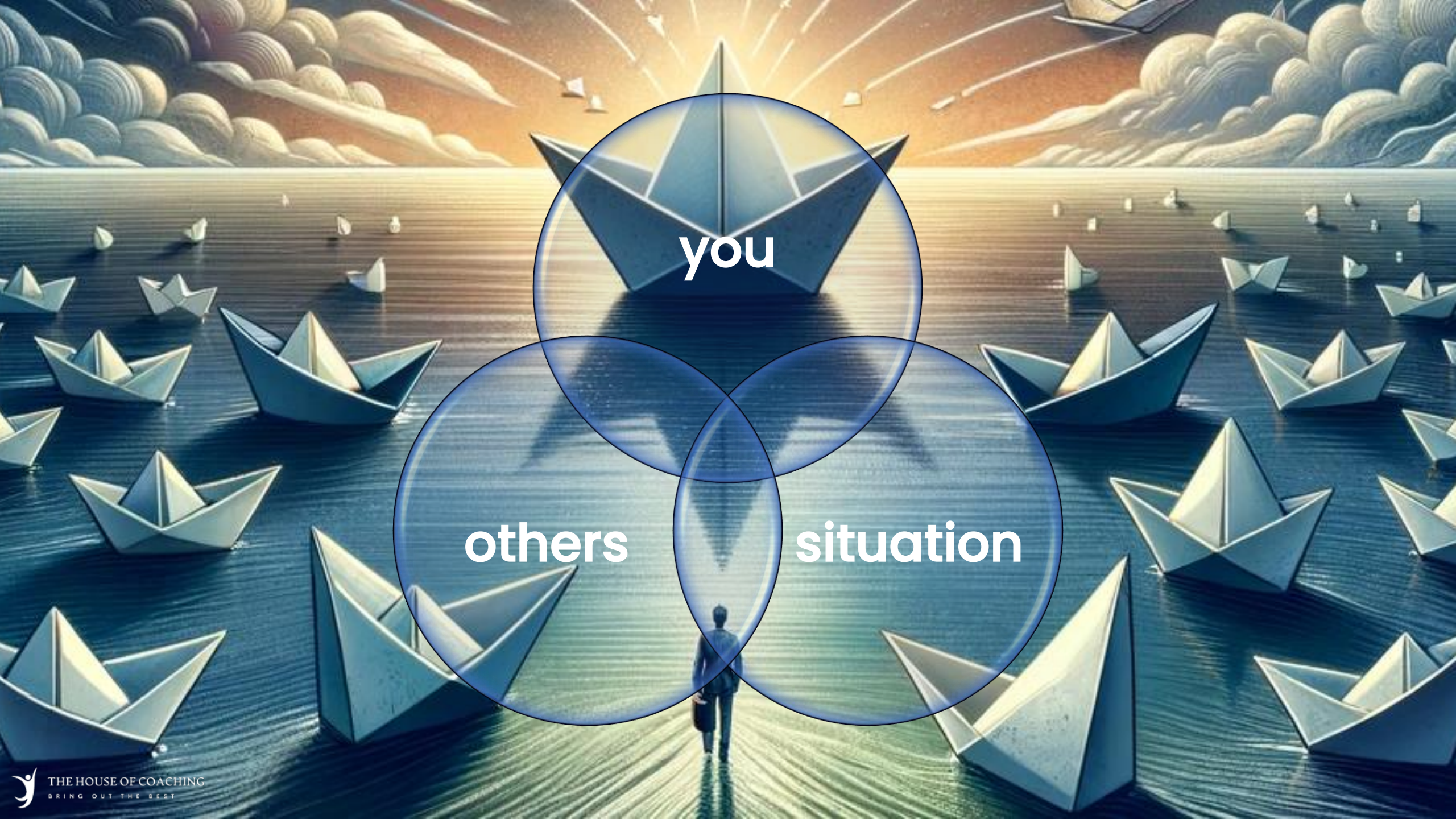
Your captain:  
**Hans Demeyer**



THE HOUSE OF COACHING  
BRING OUT THE BEST

Alone, you sail fast  
Together, you sail far






**you**

**others**

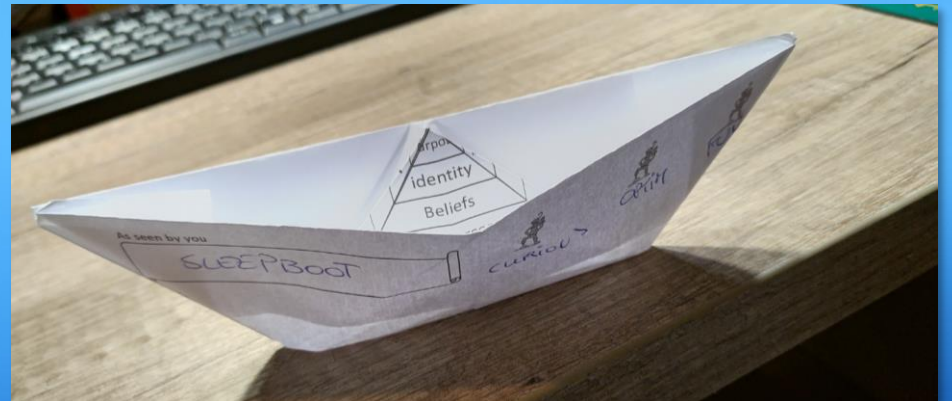
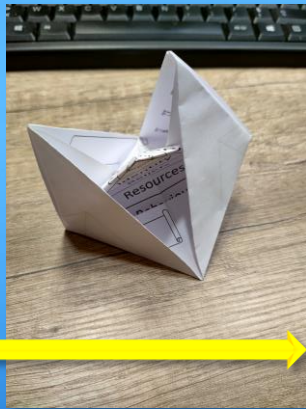
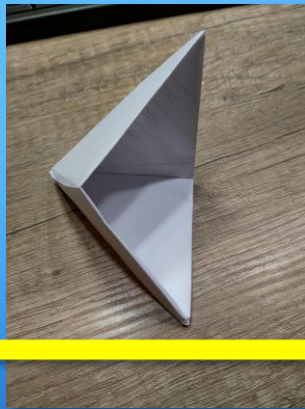
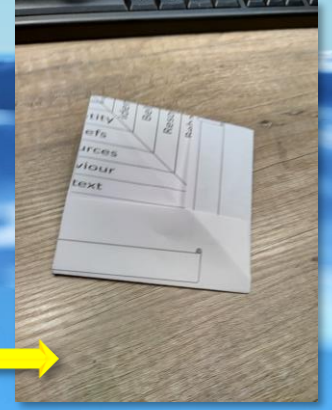
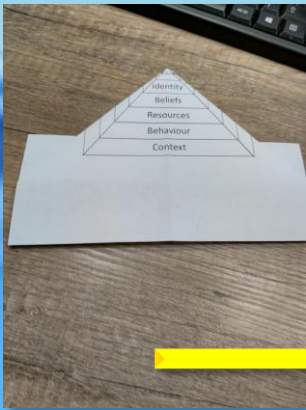
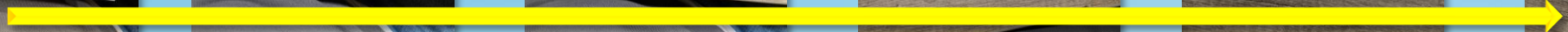
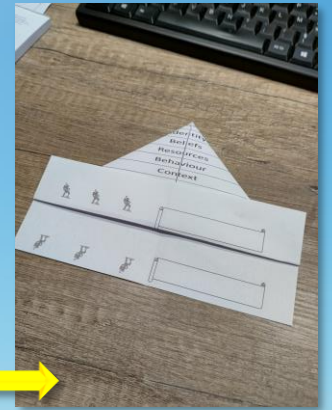
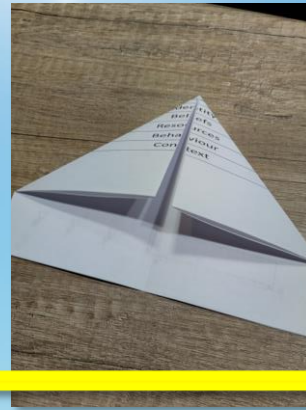
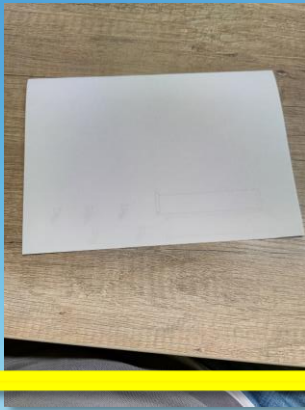
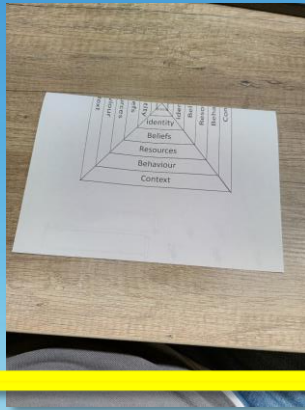
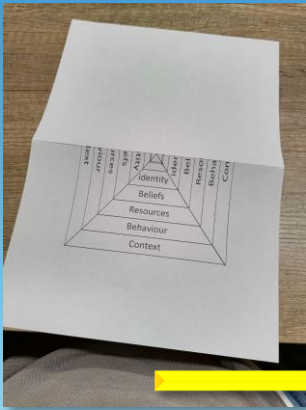
**situation**



	Yourself	The other(s)	The situation
Steer	Challenge N°1		
Understand			
Observe			

An aerial photograph of numerous small, colorful motorboats scattered across a vast expanse of clear, turquoise water. The boats vary in color, including white, blue, yellow, and orange. Some boats have people on board, and some are anchored with ropes. The overall scene is bright and vibrant, suggesting a sunny day on the water.

What ship are you?





### Boat Types

### Character Features

Sailboat

Adventurous, resilient, adaptable, free-spirited, exploratory

Warship

Determined, courageous, strategic, disciplined, resilient

Submarine

Mysterious, introspective, perceptive, elusive, insightful

Tugboat

Reliable, supportive, guiding, dependable, strong

Speedboat

Energetic, thrill-seeking, dynamic, daring, fast-paced

Fishing boat

Patient, persistent, resourceful, diligent, abundant

Cruise ship

Charming, welcoming, luxurious, entertaining, relaxing

Catamaran

Balanced, versatile, efficient, agile, harmonious

Rowboat

Team-oriented, cooperative, synchronized, united, collaborative

Canoe

Self-reliant, flexible, adventurous, adaptable, self-sufficient

Ocean liner

Majestic, determined, enduring, grand, accomplished

Barge

Practical, efficient, reliable, sturdy, utilitarian

Inflatable boat

Resilient, flexible, buoyant, adaptable, versatile

Raft

Social, connected, cooperative, united, shared purpose

Yacht

Sophisticated, passionate, luxurious, elegant, discerning

War galley

Resolute, fearless, combative, tenacious, disciplined

Pontoon boat

Stable, trustworthy, supportive, steady, secure

THINKING,  
FAST AND SLOW



DANIEL  
KAHNEMAN

WINNER OF THE NOBEL PRIZE IN ECONOMICS







Who is in charge?

	Yourself	The other(s)	The situation
Steer			
Understand		Challenge N°2	
Observe			

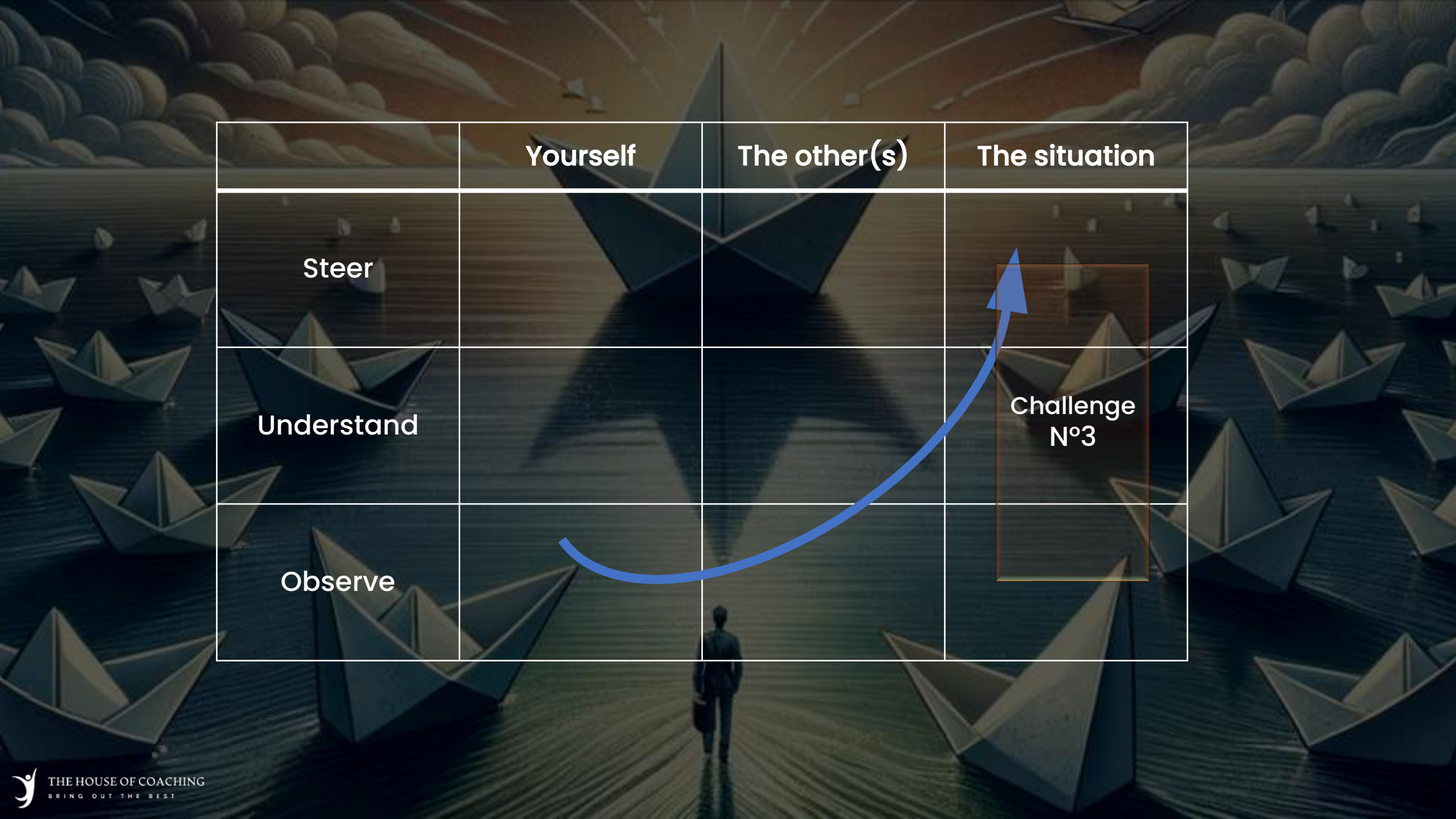
An aerial photograph showing a large number of small, colorful motorboats scattered across a vast expanse of clear, turquoise water. The boats vary in color, including white, blue, yellow, and orange. Some boats have people visible on board. The water is bright and clear, with some ripples and small waves. The overall scene is a busy maritime area, possibly a harbor or a popular boating spot.

How are your boat & crew perceived?



# About attention for others

1. Warm up and calibrate with a short conversation
2. Give your boat to someone and let them write down how they perceive(d) you (during the conversation)
3. Check similarities and differences with how you perceive yourself
4. Exchange ideas & inspiration
5. Write down 1 key learning for you



	Yourself	The other(s)	The situation
Steer			
Understand			Challenge N°3
Observe			

Alone, you sail fast  
Together, you sail far



# P3RAC

Structure - ratio

Purpose

People

Priorities

Resources

Actions

Context

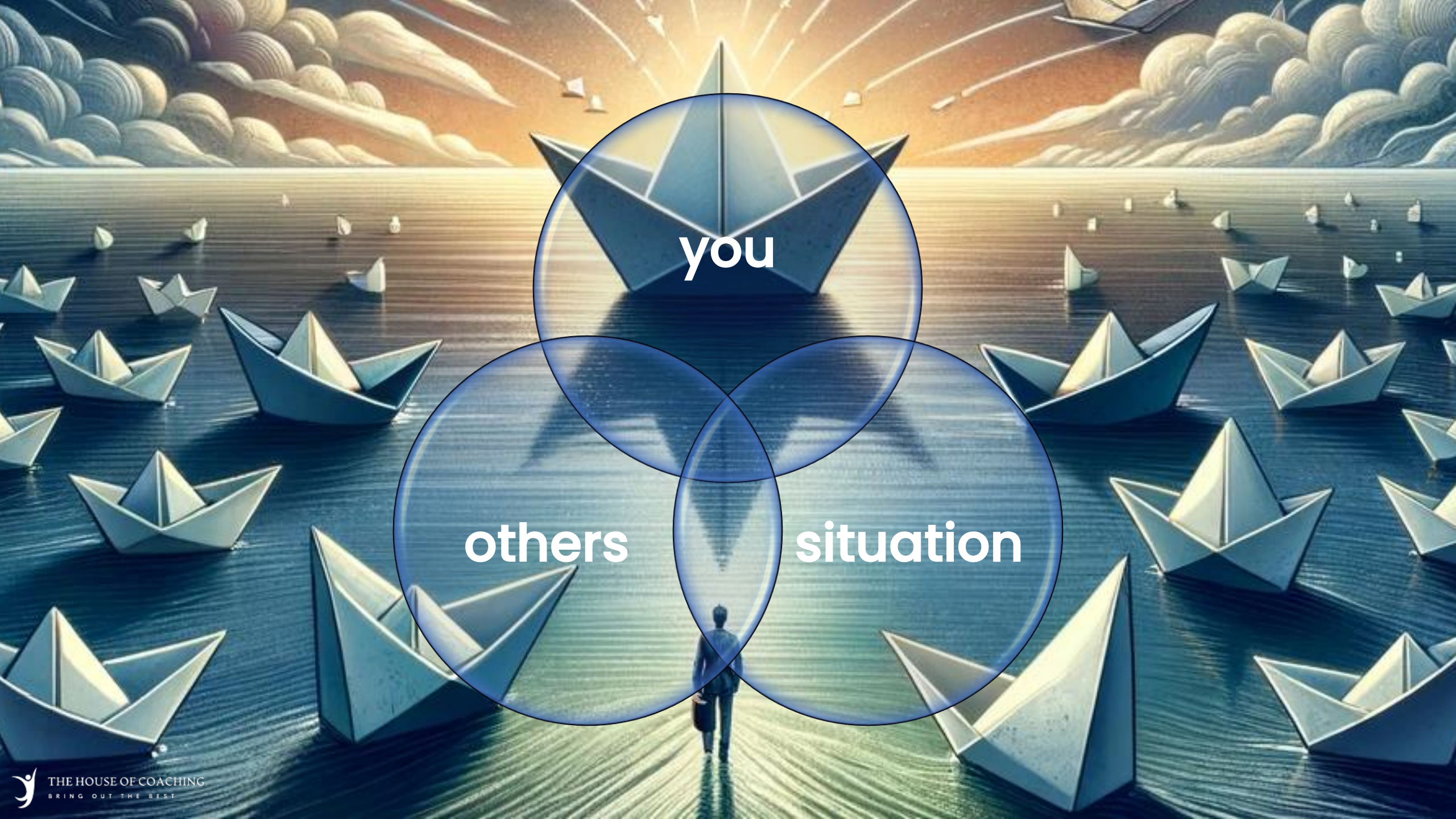
Culture - emo



# The fleet

1. Form groups of 5 to max 10 people
2. Think of a project or a goal you want to realize
3. Organize your boats in the best fleet ever
4. Discuss the logic, the positions and your motivation





**you**

**others**

**situation**



# THE HOUSE OF COACHING

BRING OUT THE BEST

[www.thehouseofcoaching.com](http://www.thehouseofcoaching.com)



THANK YOU!

